

MALAYSIA DIGITAL INVESTMENT SERIES: DIGITAL TRANSFORMATION

20 July 2022

AGENDA

2.00pm – 2:30pm: Registration

2:30pm – 2:35pm: Welcome remarks by SMCC, CCIFM & La Camara

2:35pm – 2:50pm: Keynote by Dr Sumitra Nair, MDEC

2.50pm – 3.30pm: Digital Transformation & The Future of Work by Mr Manoj Menon, twimbit

3.30pm – 4.00pm: Panel discussion on Digital Transformation Journey

4.00pm – 5.00pm: Networking + Light refreshment

5:00pm Programme Ends

MALAYSIA DIGITAL

Dr Sumitra Nair, Senior VP, Strategy and Policy



MALAYSIA DIGITAL

Malaysia Digital is a national strategic initiative by the government to encourage and attract companies, talents and investment while enabling Malaysian businesses and Rakyat to play a leading part in the global digital revolution/digital economy.

The Mission of



MALAYSIA DIGITAL

Help to **drive digital adoption** among aspiring young entrepreneurs, companies and the Rakyat.

Support local tech companies to become **“Malaysian Champions”** - successful international players.

To attract **high-value investments.**

What is the difference between MSC & MD?

FRIENDLY

Easy, friendly to investor/ company to be part of MD Status, lower threshold entry level.

FLEXIBLE

Flexibilities and opportunities for MD status companies to operate, grow, expand, or invest anywhere in Malaysia.

FASTER

Improved governance and processes to meet the industries' diverse needs at speed.

MD FOCUS AREAS

- | | | | |
|---|-------------------------|---|---------------------|
| 1 | DIGITAL TRADE | 6 | DIGITAL TOURISM |
| 2 | DIGITAL SERVICES | 7 | DIGITAL AGRICULTURE |
| 3 | DIGITAL CITIES | 8 | DIGITAL HEALTH |
| 4 | DIGITAL FINANCE | 9 | DIGITAL CONTENT |
| 5 | ISLAMIC DIGITAL ECONOMY | | |

TECH ENABLERS

- | | | | |
|---|---------------|---|--------------------------|
| 1 | CLOUD | 5 | INTERNET OF THINGS (IOT) |
| 2 | CYBERSECURITY | 6 | ROBOTICS & AUTOMATION |
| 3 | DRONE TECH | 7 | ARTIFICIAL INTELLIGENCE |
| 4 | BLOCKCHAIN | 8 | AR/VR/ EXTENDED REALITY |

MD STATUS

- ⚙ MD Status replacing MSC-status
- ⚙ Flexible offerings – BOG decoupled from tax incentives
- ⚙ No location requirement

MD Status Eligibility Criteria & Conditions*

- Locally incorporated
- Paid up: RM1,000
- Min 2 employees (average base salary RM5,000)
- OPEX: RM50,000



Apply for your Malaysia
Digital status today



MD STATUS BENEFITS

**Companies may apply for 10
BoGs & additional benefits**

1

Competitive & ready infrastructure & services for business available at designated locations [BoG 1 & 8];

2

Foreign knowledge worker quota & passes [BoG2];

3

Freedom of ownership by exempting from local ownership requirements [BoG3];

4

Flexibility to source capital & funds globally [BoG4];

5

Tax incentives (income tax exemption or investment tax allowance) [BoG5];

6

Multimedia/ICT equipment import duty and sales tax exemption [BoG5];

7

IP protection and Cyberlaws [BoG6];

8

No Internet censorship [BoG7];

9

Key infrastructure contracts by Government [BoG9];

10

High powered implementation agency [BoG10]

11

Access to local and international market and ecosystem;

12

Business matching & partnership;

13

Grant and funding facilitation; and/or

14

Participation in MD catalytic program

Note:

1. [BoG – Bill of Guarantees](#)
2. *The benefits are also subjected to applicable terms and conditions.*

MyDigitalWorkforce Work in Tech (MYWiT)

The Government of Malaysia is providing
TRAINING AND SALARY INCENTIVE
for companies and investors to hire and train local
digital talents to expand their business!

Enjoy training incentive for new digital
hires and salary subsidy of **40%** for
6 months, totalling up to **RM 23,600**

**ACCELERATE YOUR HIRING FOR
LOCAL DIGITAL TALENTS NOW!**

APPLY FROM NOW TILL 31 AUGUST 2022*



SCAN ME

FIND OUT MORE

www.mdec.my/mywit

APPLICATION
PROCESS

SUBMISSION

EVALUATION

AGREEMENT

REIMBURSEMENT

**First Come, First Serve Basis*

Digital Talent Hiring & Upskilling Incentive

Upcoming Events

Road to WCIT2022

Malaysia Digital Week
(MDW2022)
5 – 8 September 2022
Nexus KL

WCIT2022



The banner features a dark blue background with a glowing network of nodes and lines forming a globe. At the bottom, there is a silhouette of a city skyline at night, including the Petronas Towers. The text is white and green, with icons for conference, networking, exhibition, and awards. Logos for MDEC, HRD Corp Claimable, and WCIT2022 Malaysia are also present.

**WORLD CONGRESS ON
INNOVATION & TECHNOLOGY
2022 MALAYSIA**

CONVERSATIONS FOR THE BETTERMENT OF HUMANKIND

CONFERENCE NETWORKING EXHIBITION AWARDS

13 - 15 September 2022

Setia SPICE Convention Centre, Penang, Malaysia

f i t in wcit2022 www.wcit2022.com

MDEC

HRD CORP CLAIMABLE

WCIT2022 MALAYSIA
CONNECTING & TRANSFORMING
THE WORLD

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Thank you

 MyMDEC  mymdec  mymdec  mdec.my

  Malaysia Digital Economy Corporation