

MALAYSIA DIGITAL INVESTMENT SERIES: DIGITAL TRANSFORMATION

20 July 2022



AGENDA

2.00pm – 2:30pm: Registration

2:30pm – 2.35pm: Welcome remarks by SMCC, CCIFM & La Camara

2:35pm – 2:50pm: Keynote by Dr Sumitra Nair, MDEC

2.50pm – 3.30pm: Digital Transformation & The Future of Work by Mr Manoj Menon, twimbit

3.30pm – 4.00pm: Panel discussion on Digital Transformation Journey

4.00pm – 5.00pm: Networking + Light refreshment

5:00pm Programme Ends



MALAYSIA DIGITAL

Dr Sumitra Nair, Senior VP, Strategy and Policy





Malaysia Digital is a national strategic initiative by the government to encourage and attract companies, talents and investment while enabling Malaysian businesses and Rakyat to play a leading part in the global digital revolution/digital economy.



What is the difference between MSC & MD?



FRIENDLY

Easy, friendly to investor/ company to be part of MD Status, lower threshold entry level.

FLEXIBLE

Flexibilities and opportunities for MD status companies to operate, grow, expand, or invest anywhere in Malaysia.

FASTER

Improved governance and processes to meet the industries' diverse needs at speed.



MD FOCUS AREAS

- 1 DIGITAL TRADE
- 6 DIGITAL TOURISM
- 2 DIGITAL SERVICES
- 7 DIGITAL AGRICULTURE

- 3 DIGITAL CITIES
- 8 DIGITAL HEALTH
- 4 DIGITAL FINANCE
- 9 DIGITAL CONTENT
- 5 ISLAMIC DIGITAL ECONOMY

TECH ENABLERS

1 CLOUD

- 5 INTERNET OF THINGS (IOT)
- 2 CYBERSECURITY
- ROBOTICS & AUTOMATION
- 3 DRONE TECH
- 7 ARTIFICIAL INTELLIGENCE
- 4 BLOCKCHAIN
- 8 AR/VR/ EXTENDED REALITY





MD STATUS

MD Status Eligibility Criteria & Conditions*

- Locally incorporated
- Paid up: RM1,000
- Min 2 employees (average base salary RM5,000)
- OPEX: RM50,000



Apply for your Malaysia Digital status today

- MD Status replacing MSC-status
- ☼ Flexible offerings BOG decoupled from tax incentives
- No location requirement





- Competitive & ready infrastructure & services for business available at designated locations [BoG 1 & 8];
- Foreign knowledge worker quota & passes [BoG2];
- Freedom of ownership by exempting from local ownership requirements [BoG3];
- Flexibility to source capital & funds globally [BoG4];
- Tax incentives (income tax exemption or investment tax allowance) [BoG5];
- Multimedia/ICT equipment import duty and sales tax exemption [BoG5];

- 7 IP protection and Cyberlaws [BoG6];
- 8 No Internet censorship [BoG7];
- 6 Key infrastructure contracts by Government [BoG9];
- High powered implementation agency [BoG10]
- Access to local and international market and ecosystem;
- Business matching & partnership;
- Grant and funding facilitation; and/or
- Participation in MD catalytic programm

Note:

- 1. BoG Bill of Guarantees
- 2. The benefits are also subjected to applicable terms and conditions.



MyDigitalWorkforce Work in Tech (MYWiT)

Digital Talent Hiring & Upskilling Incentive



The Government of Malaysia is providing

TRAINING AND SALARY INCENTIVE

for companies and investors to hire and train local digital talents to expand their business!

Enjoy training incentive for new digital hires and salary subsidy of 40% for 6 months, totalling up to RM 23,600

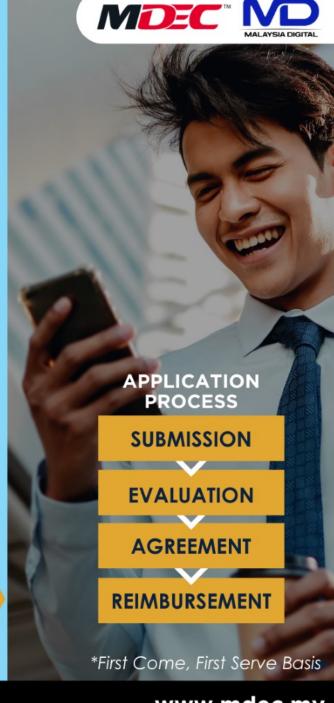
ACCELERATE YOUR HIRING FOR LOCAL DIGITAL TALENTS NOW!

APPLY FROM NOW TILL 31 AUGUST 2022*



FIND OUT MORE

www.mdec.my/mywit



Upcoming Events

Road to WCIT2022

Malaysia Digital Week (MDW2022)
5 – 8 September 2022
Nexus KL





Thank you

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▶ in Malaysia Digital Economy Corporation