







ABOUT US

Le «Marché de Noël» is THE place to be for an original shopping experience before Christmas. It's a unique French-style Christmas Charity Bazaar organised by a group of French ladies who wish to show their gratitude to Malaysia, their temporary second home, by bringing a humble help to underprivileged children.

AMAZING SHOPPING EXPERIENCE

Our Vendors Team carefully outsources and selects vendors in order to give visitors an unique shopping experience.

Our visitors will be delighted with the large variety of choices, from wellbeing products, handcrafted accessories, home decoration items, fashion and jewels to French gourmet food and wine.

L'APERO IN FRENCH STYLE

L'Apéro in French style is the perfect, chic and casual way to bid farewell to each other, at the end of this exciting day. Sponsors, vendors, patrons and officials get together to share exquisite French Gourmet food and wines provided by our food vendors.

le Marché de Noël

SUPPORTED CHARITIES



A-Heart for A-Heart Charity Programme is an ongoing charity program at Gleneagles Hospital in Kuala Lumpur.

It was set up with the aim of helping families with children born with congenital heart defects. This program initiated in 1996 has helped many children born with congenital heart defects whose parents have limited financial means and cannot afford urgent corrective surgeries.





Grants the wishes of children with lifethreatening medical conditions

Since inception of 2010, Make-a-Wish Malaysia is granting wishes of many underprivileged children.

These wishes can be as creative and unique as the child's imagination.

By making their wishes come true and creating unforgettable and meaningful experience, the children and their families are enriched with a source of encouragement, hope and strength in their fight to overcome the child's medical condition.











SOURCE OF CHARITY FUNDS

We receive our charity funds from our Corporate sponsors, the vendors registration fees, the surprise packets prizes, the visitors entrance donation fees and the exclusive "Apéro in French Style" lucky draw prizes received from our partners.

All funds are distributed equally among "Make a Wish Malaysia" and "A-Hear for A-Heart" programs. Both charities will provide you a **tax exemption** certificate.

DONATION	PARTNERS	SILVER	GOLD	PLATINIUM	DIAMOND
Your brand is integrated to our different communication tools	Lucky draw prizes	below RM 5,000	from RM 5,000	from RM 10,000	from RM 15,000
Logo on dedicated banner	☆				2
Color flyer		☆	☆	☆	☆
Sponsors back drop on stage	Q	\$	\$	☆	
Social Media communication (FB, Instagram)			☆	☆	☆
Ad and editorial in expatriates magazines			~	~	~
VIP corner during the "Apéro in French style »		1 invitations	2 invitations	4 invitations	6 invitations
Logo on the Entrance ticket (2,000 copies)				\$	☆
Broadcast of a corporate video on the stage screen (image only)				\$	☆
1 drop flags with the sponsor's logo					☆
Exclusive team building opportunity at Glenagealges or Make a Wish					☆



MARKETING AND MEDIA COVERAGE

Charity bazaar returns to raise RM100,000



Public's swift response helps teen get overdue surgery



aliciatal - Follow 1h

So nice! Like a lil french village in KL 😝 This year, they collected RM180,000 to fund the underprivileged & critically ill children So amazing!

Hope to continue my support & visit their annual bazaar next year 💗

CLASSHOUSE AT SEPUTEH







Something new and blue to brighten up your Christmas



facebook.com/LeMarchedeNoel @lemarchedenoelkl #lemarchedenoelkl

(brief] WITH Jessyandul BAZAAR BÉNÉDICTE LAGOUTTE AND DAILY CRISIS BRIEF lemarchedenoelkl STEG Hotel Kuala Lumpur RENCH CHARITY CHRISTMA BAZAAR AND APÉRO 0th Nov 2023 Apéro from 6.30pm FOOD & DRINKS • VENDORS • LUCKY DRAV STEG HOTEL KUALA LUMPUR SP



AdvancedImagesTravelution is at Glasshouse at Seputeh. *** November 21 at 10:10 AM - Kuala Lumpur - G

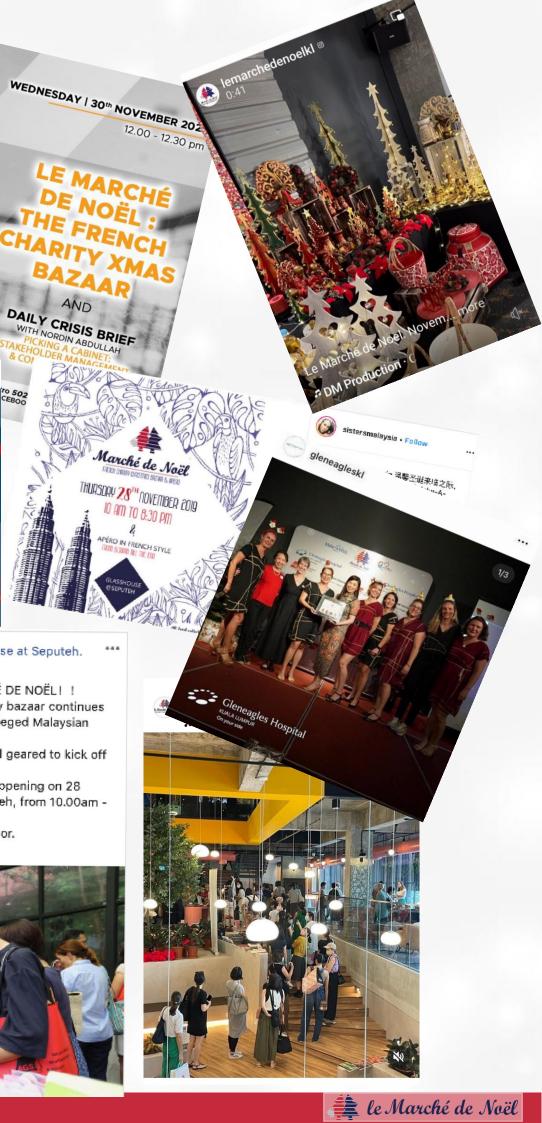
CELEBRATE THE JOY OF GIVING WITH LE MARCHÉ DE NOËL! ! The one-day only French-themed Christmas charity bazaar continues its philanthropic effort to raise funds for underprivileged Malaysian children in its 9th installation.

This year, the committee of Le Marché de Noël is all geared to kick off its efforts once again. The muchanticipated

French-themed Christmas charity bazaar will be happening on 28 November 2019 (Thursday) at Glasshouse at Seputeh, from 10.00am -8.30pm.

Kindly remind that there are RM40 per person at door. What are you waiting for? Mark your date and GO!





THANK YOU!





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